# MCI Engagements Partner Activities – Partner Center Claims Guide Incentive Users and Administrators Last Updated: January 1, 2025



## How to use this guide

A dynamic navigation pane is included on each page of this guide. In addition to navigating one page at a time by scrolling through the pages, readers can click on each section or subsection button in the navigation pane to quickly jump to the relevant content they would like to view.

#### Sections pane

Select a **Section** button in this pane to quickly navigate to the process guidance relevant to your current task.

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By the end of this training, you will be able to:

- ✓ **Vavigate Partner Center's Incentives workspace.**
- Understand the MCI Engagements view within the Incentives workspace.
- Create incentive claims for Partner Activities engagements.
- ✓ Submit claims and respond to Partner Activities POE review tasks.
- ✓ Access support for Partner Activities Engagements.

#### **Subsections pane**

Each **Section** you select will display a different selection of options in its **Subsections** pane. Once you have selected a **Section** in the top pane, click through its **Subsection** buttons to navigate the slides regarding the specific content included in each section.



#### MCI Engagements – Partner Activities

Within the Microsoft Commerce Incentives (MCI) program, Engagements are unique earning opportunities organized by Solution Area and Partner Role, with targeted, specific eligibility requirements for Partners and Customers.

This guide is focused on claims creation and management for Engagements Partner Role **Partner Activities.** These Engagements reward partners for delivering short term engagements or assessment activities designed by Microsoft, or for leading customers through longer-term partner-led projects for migration, modernization, and innovation using Microsoft and Azure services and products.

The claims process described here does not apply to all MCI Engagement Partner Roles. Some MCI Engagements incentives are administered via other models (Azure PAL Admin customer-led associations, CPOR claims, etc).

For complete details on all MCI Engagement association types and incentive opportunities, please visit <u>https://aka.ms/MCIResources</u>.



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#### Partner Center Workspaces

**Partner Center** is the home of Microsoft Commerce Incentives and Partner Activities Engagements claims. This guide is focused on activities in the **Incentives** Workspace specific to MCI Engagements Partner Activities incentive claims. You can also use various other Partner Center Workspaces to:

- . Manage your Microsoft **account and users**
- ii. See <u>earnings</u> and <u>payouts</u>
- iii. Engage with customers
- iv. Build relationships with other partners
- v. Manage customer subscriptions
- vi. <u>Contact support</u>
- vii. Publish or explore offers in the <u>Microsoft</u> <u>commercial marketplace</u>

For more details on accessing, navigating and understanding Partner Center Workspaces, please visit Microsoft Learn to review the following articles:

- <u>Get around Partner Center</u>
- Manage your Partner Center account



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#### Incentives User Management

To work with incentives in Partner Center, your Partner Center user account must have Incentive Admin or Incentive User role permissions.

If you do not have Incentive Admin or User permissions for a location, you will not be able to access or manage incentive activity for that location, even if the location is enrolled in and eligible for an Incentive Program.

To find the roles you've been assigned:

- Sign into <u>Partner Center</u> and select the Settings (gear) icon, then Account Settings.
- ii. Select **Overview**.
- iii. In **Partner Center permissions**, select **View permissions**.
- iv. Scroll down in the Your Permissions pop-in to review your **access roles** for each workspace and location.

For more details on workspace roles, please visit Microsoft Learn to review the following articles:

- Find your workspaces, roles, and admins in Partner Center
- Assign roles and permissions to users Manage incentives



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## Enrolling in MCI

To become eligible to claim incentives for MCI Engagements, you must first enroll in Microsoft Commerce Incentives (MCI). MCI is an open enrollment program, so all eligible locations are automatically invited.

Incentive Admins can enroll eligible locations in MCI as follows:

- i. Navigate to **Incentives** > **Overview**
- ii. Scroll down to Enrollments
- iii. Search or filter for **Microsoft Commerce** Incentives
- iv. In Actions Required column, select **Enroll**.

A bank and tax profile must be completed by an Incentive Admin for each enrolled and eligible location. This payment profile will be used to payout incentive earnings accrued by that location.

For more details on user management and program enrollment for all incentives programs, resources are available to download here: <u>Partner Center Incentives Resources</u>



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## Claims activity limitations

Microsoft has defined a particular set of activity limits for each solution area and engagement, to ensure compliance with program rules and conditions. These limits are checked during the **<u>Add Customer</u>** claim creation workflow.

- If these limitations are met on a particular engagement or solution area, you or your customer may become ineligible for association to new claims to that engagement, even if you or your customer would otherwise be eligible.
- If one or more of these limits are met and you attempt to make a new claim for the engagement, customer ID or partner ID where the limit was reached, the engagement will be listed as Ineligible during the <u>Associate Engagement</u> step of claim creation, with a corresponding ineligible reason shown.
- ✓ Microsoft reserves the right to update these limits at any time, in its sole discretion.

Limit Description	Details
Maximum open claims per Solution Area + Partner Global ID + Customer ID	This limit applies at the SOLUTION AREA level, not per engagement. This limit controls how many open, unresolved claims for all engagements within that solution area a given Partner Global Account may have at any given time for the same customer ID, across all the locations. Azure = 10 claims; Business Applications = 4 claims; Modern Work & Security = 9 claims.
Maximum customer consent quantity	This limit applies at the ENGAGEMENT ID level. This limit controls how many total claims may receive affirmative customer consent for this engagement, regardless of whether the claim is ultimately approved, rejected, expired, or cancelled. When this limit is reached, no more claims can be created for the engagement by any partner.
Maximum unique customers per partner, by partner country	This limit applies at the ENGAGEMENT ID level. This limit controls how many unique customer IDs may be associated to the active & approved claim activity of a partner within a given country. If the partner's global account has multiple locations in the same country, all the unique customer IDs appearing in in-scope claims made by all the locations within that country will be added together to check this limit.
Maximum Approved claims per customer ID*	This limit applies at the ENGAGEMENT ID level. This limit controls how many claims may be <u>Approved</u> for this engagement for each customer. This limit is checked at the time of new claim creation. If it has been met or exceeded, you will not be able to create a new claim for that customer ID.
Maximum concurrent claims per customer ID*	This limit applies at the ENGAGEMENT ID level. This limit controls how many open, active claims may be associated to each customer for this engagement at any one time, by any partner.

\*For Fixed payout engagements, this limit may be applied to each distinct customer ID value, or to all the customer IDs that belong to the customer's TPID, as determined by the engagement program owner. For Variable payout engagements, this limit is always applied to each distinct customer ID value separately.

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## Engagements home page

The MCI Engagements home page within the Incentives Workspace lists all your available earning opportunities\*, organized by Solution Area.

- i. Click to view **MCI Engagements**
- ii. Click to navigate between engagement **Solution Areas**
- ii. Click an engagement's **Name** to open that engagement's Summary page
- iv. Click to navigate to Attention Required
- v. Filter and search **engagements**
- vi. Count of eligible and enrolled **locations** for which your account has Incentives user or admin access.
   Click **eligible locations count** for an engagement to navigate to that engagement's Eligibility view.

\* Some engagements manage their partner eligibility via private list. These engagements will not appear in your overview unless you have Incentives User or Incentives Admin access for one or more locations on the engagement's eligibility list. See <u>MCI Program Guide</u> for eligibility details.



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### Engagement Summary view

The Summary page for each engagement shows an overview of all details and requirements specific to this engagement.

- i. Click to navigate to the **Customers** management page or the Partner location **Eligibility** page.
- ii. Review **summary description** of the engagement activities, the Partner and Customer qualification criteria, and any other policies specific to this engagement
- Review engagement-specific POE requirements and access or download most recent version of this engagement's POE templates or other delivery materials.

#### Microsoft Partner Center Home > Incentives > MCI engagements > AMMP App/Data Modernization (Small) Summarv AMMP App/Data Modernization (Small) | Summary Customers Eligibility AMMP Partner-led for App and Data Modernization (Small Project Size) Azure Migration and Modernization Program (AMMP) helps accelerate and simplify customer migration and modernization projects. In this engagement, partners will provide expert guidance to help modernize a customer's applications. The following patterns are supported: (i) new/cloud native app builds, (ii) modernization of existing web apps and (iii) modernizing integration solutions (e.g. Apigee Mulesoft) Hybrid deployments with Azure Arc are also supported. Finally, the setup of Azure security services to support the workloads may be included in the scope. The partner will perform specific milestones in the AMMP project, including landing zone buildout (or review of an existing landing zone) and deployment activities. **Engagement requirements** Deliver a small-sized project by validating estimated ACR consumption: • Project size: \$25K - \$125K/year planned Azure consumption. Please refer to Azure Pricing Calculator 🗂 to estimate consumption · The Azure Consumption for this project must be the Annual Run Rate that will be calculated 12 completed months from the date of production. The following activities must be completed for your customer engagement to be considered fully delivered: Application Compatibility Assessment/Review Landing Zone Setup or Review Modernization activities (including Arc-enablement as required) · Azure security deployment and setup (recommended) Partner criteria Partner must have Azure Specialization in either of the following: Modernization of Web Applications to Microsoft Azure Kubernetes on Microsoft Azure Customer criteria · Enterprise, SMC-Corporate and select SMB with a valid TPID detected by Microsoft internal systems Payout structure FY23 Activity rates: Market A = \$15,000 Market B = \$12,000 Market C = \$7,500\*\* See MCI Program Guide ☐ for more information · Microsoft reserves the right to reject future engagements or remove partners from the AMMP program if the Azure Run Rate (ARR) is found to be inaccurate when verified against the size of opportunities submitted Claim Timeline · For Small Engagements, Partner has 120 days from date of receiving customer consent to submit proof of execution Proof of Execution requirements ш Customer Survey (Triggered by Partner, completed by Customer) Partner Survey (completed by Partner) Sign and Upload template □<sup>\*</sup> Upload partner invoice If your claim is for a Public Sector Customer located in India, United states, or Puerto Rico, you must include proof of Public Sector Disclosure (PSD) in your claim documents. We recommend that you use this template for PSD Explore AMMP Partner-led \*\* Market A countries are Australia Australia Australia Relation Canada Denmark, Finland, France, Germany, Iceland, Ireland, Luxembourg, Netherlands, New Zealand, Norway, Sweden, Switzerland, United Kingdom United States, Japan Market B countries are UAE, Bahamas, Bahrain, Bosnia and Herzegovina, Brunei, Cayman Islands, Côte d'Ivoire, Estonia, Hong Kong SAR, Italy, Israel, Jordan, Jamaica, Kuwait, Lebanon, Mauritius, Oman, Qatar, Puerto Rico, Saudi Arabia, Senegal, Singapore, Spain, Slovenia Market C countries will include all other countries/regions eligible for Microsoft Commerce Incentives.

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Introduction	action Navigating Claim Engagements Add New Customers Existing Customers		Claim Existing Customers	ers Request Consent		mit POE	Review & Resolution	Referral Creation	Support and Resources
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### Engagement Customers view (1/2)

The **Customers** page for each Partner Activities Engagement shows a list of all eligible and ineligible customers for this specific engagement.

For **fixed payout** engagements, the Customers view will show you all the customers who have previously given consent to you on at least one fixed payout engagements claim, sorted into Eligible, Ineligible, and Complete lists.

For **variable payout** engagements, the Customers view will only show the list of active, unresolved, or complete claims.

If you do not see an expected customer in this view, please use the **Add Customer** function to add them to your selection options.

- i. View your list of customers for this engagement, organized into tabs by **Eligible**, **Ineligible** and **Complete** status
- ii. Add new customer
- iii. Export your customers list
- iv. Sort, **filter** and **search**
- v. Click prompts in claims grid to manage claims:
  - Click Claim customer to create new claim with existing customer (fixed payout only)
  - Click Send email for customer consent to request customer consent for engagement
  - Click Claim ID or Submit claim to view, edit, and submit POE for claim



Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Request Consent	Submit POE		Review & Resolution	Referral Creation	Support and Resources
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## Engagement Customers view (2/2)

- The **Ineligible** tab shows all associated customers who are ineligible for Fixed Payout engagements. The ineligible tab will not have any detail for Variable Payout engagements. Customers may appear here for any of the following reasons:
  - The customer does not currently meet the eligibility criteria of the engagement
  - The customer has met the limit of active and approved claims allowed for this engagement
- The **Complete** tab shows all Approved, Cancelled, Rejected Final, or Expired claims for this engagement.

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Home > Incentives > MCI engagement	ts > Enable Frontline Workshop							
Summary Customers	Customers   Enable F	rontline Workshop						
Eligibility	Eli Ineligible Complete A summary of all customers ineligib	e for the engagement.						
	+ Add customer ↓ Expc 1N	3M 6M	Custom 🍸 Filter	Search by Customer name, Claim ID,	PartnerID, Claim name			
	Customer name ①	Claim PartnerID ID	Partner Last name updated	Status	Action Claims expiry	Î		
≡ Microsoft Par	tner Center	𝒫 Search			<b>Д<sup>4</sup></b>	<b>©</b> ©	) 🔅	<b>(</b>
Home > Incentives	> MCI engagements > Enable Frontline	Workshop					凸	$\overline{\mathbf{v}}$
Summary	Customer	s   Enable Frontline \	Workshop					
l Eligibility	Eligible I	Complete	e engagement has reached in a te	rminated state as either completed, expired	d or rejected final.			
	+ Add customer	± Export 1M	3M 6M	Custom Y Filter 9 Search by C	Customer name, Claim ID, Parl	nerID, Clain	n name	
	Filter by: $\vee$ $\times$							
	Customer name	<ol> <li>Claim Claim nar</li> <li>ID</li> </ol>	ne PartneriD	Partner name Last updated	Status 1	Action	Claims expiry	
		<u>3053273</u>		5/30/2023	Approved			
		<u>3029852</u> -		3/23/2023	⊗ Cancelled			
		<u>3042516</u>		5/30/2023	⊗ Cancelled	-		

Introduction	Navigating Engagements	Add New Customers Claim Existing Custome		ners Request Consent		omit POE	Review & Resolution	Referral Creation	Support and Resources
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## Engagement Eligibility view

The Eligibility view for each engagement shows all your Partner ID locations which are enrolled or enrolling in MCI and displays each location's eligibility status for the specific engagement.

Each engagement has specific qualifying criteria for Partner locations. If a location's Eligibility status and Payee Profile status both show green check marks, that location is currently eligible to create and submit claims for this engagement.

- i. **Filter** by region, country, location, or eligibility status.
- ii. Click to review Eligibility criteria.
- iii. Click to update bank & tax payee profile information.

If you cannot see an expected location in this list, check your user account permissions in Partner Center Account Settings to confirm whether you have Incentive User or Incentive Admin permissions for that location.



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#### Customer Claims view

The Customer Claims view aggregates all your existing claims for all MCI Engagement partner roles, including your Partner Activities claims.

Claims and claim creation options are automatically filtered and organized into tabs for each Solution Area.

You will only see claims created with location IDs for which your user account has an Incentives role.

- i. Navigate between engagement **Solution Areas**
- ii. Add customers for engagements in the Solution Area you have selected
- iii. **Export** your claims details
- iv. **Customize** the columns that appear in your view
- v. Filter and search your claims
- vi. Click **blue prompts** in claims grid to open or manage claims:
  - Click Send/re-send email for customer consent in Action column to request customer consent for engagement
  - Click Claim ID or Submit claim to view, edit, and submit POE for claim

If you or your customer lose eligibility for an engagement while you already have a claim in progress, you will not be able to create new claims for that customer and engagement, but you can still access the existing claim from this view so that you can complete the POE review process.



Introduction	Navigating Engagements	Add New Customers	Claim Existing Custon	mers	Request Consent	onsent Submit POE		mit POE Review & Resolution		Support and Resources
Launch Add Customer Workflow		Associate Custome	r		Associate Engagement		C	ontact Information	Review	and Complete

### Launch Add Customer Workflow

- i. If you are starting from the **Customers view** of a specific engagement, click **+ Add customer.**
- ii. If you are starting from the **Customer Claims** view:
  - Select the relevant Solution Area tab for the desired engagement(s)
  - Click + Add customer
  - ✓ Select partner role **Partner activities.**

Following either example i or ii as shown here will launch the Add Customer workflow pop-in, used to create claim(s) with the customer. The Add Customer workflow has 4 stages:

- ✓ Associate customer
- ✓ Associate engagement
- ✓ Contact Information
- ✓ Review and complete



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#### Add new customer - Associate Customer (1/3)

Eligibilit

Select Partner location that you intend to use to deliver this engagement.

- If you are on an engagement's Customers page, the dropdown will allow you to select location IDs that meet all the following criteria:
  - Location is MCI enrolled
  - You have an Incentive user or admin role for the location
  - Location is eligible for that specific engagement
- If you are on the Customer Claims page, the dropdown will allow you to select the location IDs that meet all the following criteria:
  - Location is MCI enrolled
  - You have an Incentive user or admin role for  $\checkmark$ the location

NOTE: Partner Location ID and Customer ID cannot be changed once a claim has been created. If you determine later that you need to claim for this activity on a different partner location ID or customer ID, you will need to cancel the current claim, wait until it expires, or comment in the claim to request that the POE team reject the claim. Then, create a new claim with the correct ID values.



Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Request Consent	Submit POE		Review & Resolution	<b>Referral Creation</b>	Support and Resources
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#### Add new customer - Associate Customer (2/3)

- i. Enter Claim name and select Partner location.
- ii. Select Customer ID type.
  - ✓ See <u>next slide</u> for table of allowed customer ID types by solution area and engagement type
- ii. Enter the **Customer ID** (must be of the type selected in step ii)
- iv. Click **Next** to proceed through each step. The Next button is only clickable once you have filled in all required fields.

•	Associate customer	Add customer   Associate customer		
	Associate engagement	All active, enrolled and eligible PartnerIDs formerly MPNIDs, that you have access to are shown in the dropdown below. The tenant id associated with the domain name provided will be used to		
	Contact Information	determine customer eligibility. If a tenant id can't be found using the domain name, you will need to provide the tenant ID or TPID for the customer. For variable pay engagements you will need to provide the Opportunity ID for the customer. <u>Manage enrollments</u>		
	Review and complete	Claim name * Enter a name that you want to use to track the claim		
	(i	Contoso - Enable Frontline		
		Partner location *	ij	Customer ID type* Domain name
		FridayINC, US, Las Vegas (5272302)		Domain name
		Customer ID type*		Tenant ID TPID
				Opportunity ID
		Customer ID*		Azure subscription ID
		Enter domain name (e.g., enter test.com if customer email address is abc@test.com)		
		contoso.com		
	ĺ	Next		

Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Request Consent	Submit POE		Review & Resolution	Referral Creation	Support and Resources
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## Add new customer - Associate Customer (3/3)

Multiple options for Customer ID are available to select during the associate customer process. The adjacent table outlines the different scenarios for each Customer ID type.

- For Domain names, do not include domain prefixes or email aliases such as "https://, "www.", or "user@". Customer domain name field should contain domain name and suffix(es) only.
- Office 365 Tenant IDs and customer domain names have a parent-child relationship in Microsoft's systems. Although each customer may own multiple Tenant IDs, and each Tenant ID may be associated as a parent to multiple domain names, each domain name can only belong to one Tenant ID.
- iii. In some circumstances, customers may be granted eligibility for a Partner Activities engagement via a tenant ID that is not associated to their primary domain name. Additionally, Partner Center is not able to match domains to their grandparent TPIDs, only to the domain's direct parent tenant ID.

Solution Area	Туре	Allowed Customer ID Types
Azure	Fixed payout	TPID, Azure Subscription ID
Business Applications	Fixed payout	TPID, Domain name or Tenant ID
Business Applications	Variable payout	Opportunity ID
Modern Work	Fixed payout	Domain name or Tenant ID
Security	Microsoft Sentinel Migrate & Modernize	TPID, Domain name or Tenant ID
Security	Data Security, Threat Protection	Domain name or Tenant ID

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### Add new customer - Associate Engagement (1/2)

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The Solution Area associated to the page you are on, the Partner Location and the Customer ID entered in the Associate Customer stage determine what engagements will be available for you to select in this stage.

If you are on a specific engagement's Customers page, that engagement will be pre-selected. If you are on the Customer Claims view, no engagements will be preselected.

- If the customer ID is a TPID, Tenant ID, Subscription ID, or domain, you may be able to select multiple **Fixed Payout** engagements and create claims for each engagement in this action.
  - Select one or more eligible Fixed Payout engagements that you intend to deliver to this Customer.
- If the customer ID is an Opportunity ID, you will only be able to select one Variable Payout engagement at a time.
  - For Variable Payout engagements, you must also enter the **Requested hours** for the engagement. This value cannot be changed once the claim has been created.

Associate customer	Add customer   Associate engagement
<ul> <li>Associate engagement</li> <li>Contact Information</li> <li>Review and complete</li> </ul>	Select the engagements that you are ready to offer to this customer. You will only be able to select an engagement and create a claim if both you and the customer are currently eligible. Eligible Ineligible Azure Innovate PL: Analytics Deployment (Small) Azure Innovate PL: Analytics Deployment (Medium) Azure Innovate PL: Analytics Deployment (Medium) Azure Innovate PL: Analytics Deployment (Large) Azure Innovate PL: Analytics Pilot/POC Azure Innovate PL: Al Apps Pilot/POC Azure Innovate PL: Al Apps Deployment (Small)
	Associate customer Associate engagement Contact Information Review and complete Action Complete Action Complete Add customer   Associate engagement but you are ready to offer to this customer. You will only be able to select an engagement and create a claim if both you and the customer are currently eligible. Eligible Ineligible Review and complete Pre-Sales Variable Envisioning Workshop Drovide the number of hours needed to complete the engagement with the customer. The number of hours one edited once the customer and steps are completed. 10

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Launch Add Customer Workflow		Associate Custome	r	Associate Engagement		C	ontact Information	Review	and Complete

### Add new customer - Associate Engagement (2/2)

If a desired engagement is not eligible or available to select in this stage, one or more of the following reasons may apply:

- The customer ID type selected is not valid for the engagement type
- The engagement belongs to a different Solution Area than the page or view you used to launch the Add Customer workflow
- ✓ The customer's ID does not currently meet the eligibility criteria or was not included in the engagement's eligible customers list
- Your location ID does not currently meet the eligibility criteria or was not included in the engagement's eligible partners list
- ✓ The customer has already met the allowed limit of active and approved claims for the engagement
- ✓ The engagement has ended or is otherwise closed to new claims

If you have questions about why an engagement isn't available, please create a Partner Center Support request to the Engagements support team at <u>https://aka.ms/partnercentersupport</u>. To expedite resolution, it is recommended to include screenshots or recordings of the Associate Customer AND Associate Engagement stages.

Associate customer	Add customer   Associate engagement
Associate engagement	Select the engagements that you are ready to offer to this customer. You will only be able to select an engagement and create a claim if both you and the customer are currently eligible.
Contact Information	Eligible Ineligible
Review and complete	<ul> <li>Envisioning - Variable Payout Pilot - Invalid customer ID type</li> <li>Needs Assessment Workshop — D365 Sales - Your location ID is not eligible</li> <li>Needs Assessment Workshop — D365 Business Central - Your location ID is not eligible</li> </ul>
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Launch Add Customer Workflow		Associate Custome	r		Associate Engagement		C	ontact Information	Review	and Complete

#### Add new customer - Contact Information

Enter the contact details for the customer and yourself.

- i. We will email a consent request link to the **customer contact** provided, so they can confirm their intention to proceed with the engagement.
- ii. We will email notifications of claim status updates to the **partner contact** provided.
- iii. If the customer ID type entered in **Associate customer** was Tenant ID or domain, and the customer contact email domain entered here does not match that Tenant ID or domain, you will now be prompted to provide a reason why the customer is being contacted with an email whose domain does not match the Tenant ID/domain associated to the claim.
- For variable payout engagements, this page will also display the proposed payout amount based on the variable payment calculation established for that engagement in the <u>MCI Program Guide</u>. By proceeding to create the claim, you are agreeing to accept the proposed payout amount shown as your maximum possible earnings for that claim.



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#### Add new customer - Review and complete claim creation

Review and confirm the claim details. You can click the Edit links or use the Previous button to navigate back through each stage to modify as needed.

✓ For Variable Payout claims, the proposed payout amount will be listed. By proceeding to create the claim, you are agreeing to accept the proposed payout amount shown as your maximum possible earnings for that claim.

Once you are satisfied that the details shown are correct, click the **Add Customer** button.

You will see a **confirmation message** stating "Customer successfully claimed." Click **Done** to close the Add Customer workflow.

This action will create a claim for each of the engagements you selected, and a 30-day countdown will begin to obtain the customer's consent on each claim.

Next, you must **request customer consent**. If you do not obtain consent from a newly added customer on at least one claim within 30 days of adding them, the claim will **expire**, and the customer will disappear from your Customers list(s).

Associate customer	Add customer   Review and comp	plete	
Associate engagement     Contact Information	You will need to send the email for customer consent sep respective customer page or from the customer claims pa language in the applicable program guide.		
Review and complete	Edit Associate customer Elaim name: Test Claim Partner location: FridayINC; US, Kirkland Tenant ID: Edit Associate engagement Engagements: ROITestFixedPayCase Edit Contact Information Customer contact name: Customer contact mail: Domain mismatch reason: test Customer contact name: Partner contact name: Partner contact email:	Edit Associate engagement         Engagements: Pre-Sales Variable Envisioning Workshop         Requested hours: 10         Proposed payout (USD): 1630         Incentives > MCI engagements >         Summary         Customers         Eligibility         Proposed payout (USD): 630	Customer successfully claimed
		Dor	e

Introduction	Navigating Engagements	Add New Customers	Claim Existing Custome	rs Request Consent	Sub	omit POE	Review & Resolution	Referral Creation	Support and Resources
Launch Claim Custo	mer Workflow	Associate Custome	r	Associate Engagement		С	ontact Information	Review	and Complete

## Launch Claim Customer Workflow (Fixed payout only)

Home > Incent

Summarv

Customers

Eliaibility

11

For **fixed payout** engagements, the Customers view will show you all the customers who have previously given consent to you on at least one fixed payout engagements claim, sorted into Eligible, Ineligible, and Complete lists.

For **variable payout** engagements, the page will only show the list of active, unresolved claims. All variable pay claims must use the <u>Add New Customers</u> workflow each time, even if a previous claim was created for this customer + engagement ID combination.

To create a new **fixed payout** claim with an existing customer, or to reclaim the same customer after a claim has expired, been cancelled, or been rejected, do as follows:

- Navigate to the desired **engagement**
- i. Open the engagement's **Customers** view
- iii. Search, sort, or filter the **Eligible** list as needed to identify the intended customer.
- iv. Under the Action column, click Claim Customer.

Following these steps will launch the Add Customer workflow pop-in, with the customer details prepopulated from your previous claim for this customer's ID.

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ntives > MCI engage	Enable Frontline Workshop							
	Customers   Enal	ble Frontl	ine Works	hop				
iii	Eligible Ineligible Comp A summary of all customers of Important: Customer conserv	eligible for the e			on required. <u>Learn Ma</u>	ore 🗗		
	$+$ Add customer $\downarrow$ Expo	rt		1M 3M	6M Cu	ustom 🍸 Filter 🔎 Sea	rch by Customer name, Claim ID, PartnerIE	), Claim name
	Customer name ↑ 🕕	Claim ID	PartnerID	Partner name	Last updated	Status	Action	Claims expiry
		-	-	-	-	· (i	Claim customer	-
	100	<u>3001583</u>	$(a,b) \in \mathcal{A}$	FridayINC	2/10/2023	Customer consent receive	ed <u>Submit claim</u>	2/22/2023
	100.00	<u>3015123</u>	1.000	FridayINC	2/10/2023	⊗ Cancelled	-	-
	10 M (10	<u>3003931</u>		FridayINC	2/9/2023	⊗ Cancelled	-	-
	- (1997)	-	-	-	-	-	Claim customer	-
	$(a_1,a_2,\ldots,a_{n+1}) \in \mathbb{R}$	3000008		FridayINC	2/11/2023	X Not submitted claim expi	red -	-
	$(2^{n+1})^{n-1} \leq (2^{n+1})^{n-1} < (2^{n+1})^$	-	-	-	-	-	Claim customer	-
	Sec. 1.	<u>3015125</u>	$\{ (1,1) \}_{n \in \mathbb{N}}$	FridayINC	2/8/2023	$\sub$ Customer claimed	Send email for customer consent	3/12/2023

Introduction	Navigating Engagements	Add New Customers	Claim Existing Cust	omers	Request Consent	Sub	mit POE	Review & Resolution	Referral Creation	Support and Resources
Launch Claim Custor	mer Workflow	Associate Custome	er		Associate Engagement		C	ontact Information	Review	and Complete

### Claim previously added customer - Associate Customer (Fixed payout only)

- i. Select **Partner location ID** that you intend to use to deliver this engagement. The dropdown will allow you to select the location IDs that meet all the following criteria:
  - ✓ Location is MCI enrolled
  - ✓ You have an Incentive user or admin role for the location
  - ✓ Location is eligible for that specific engagement
- ii. The Customer ID field will display the customer ID type and value used when you originally added the customer to your Customers lists.
  - ✓ This is the same ID value currently being used to check the customer's eligibility.
  - ✓ Partner Location ID and Customer ID cannot be changed once a claim has been created. If you determine later that you need to claim for this activity on a different partner location ID or customer ID, you will need to cancel the current claim, wait until it expires, or comment in the claim to request that the POE team reject the claim. Then, create a new claim with the correct ID values.

The **Customer ID** field is not editable when creating a new claim for an existing customer. If a previously added customer is not appearing in the Eligible list for a desired engagement, but you have confirmation from your Microsoft subsidiary or PDM that the customer was granted eligibility, their new eligibility is likely associated to a different ID. You will need to <u>add</u> that ID as a new, separate customer entity.

Associate customer	Add customer   Associate customer
Associate engagement Contact Information Review and complete	All active, enrolled and eligible PartnerIDs formerly MPNDs, that you have access to are shown in the dropdown below. The tenant id associated with the domain name provided will be used to determine customer eligibility. If a tenant id can't be found using the domain name, you will need to provide the tenant 10 or TPIO for the customer. For variable pay engagements you will need to provide the Opportunity ID for the customer. Manage annolments C1  Claim name*  TestClaim1  Customer ID type*  Inter an ent to D  Customer ID type  Enter the tenant ID
	Next Close

Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Request Consent	Sub	omit POE	Review & Resolution	Referral Creation	Support and Resources
Launch Claim Custo	mer Workflow	Associate Custome	er	Associate Engagement		С	ontact Information	Review	and Complete

## Claim previously added customer - Associate Engagement (1/2) (Fixed payout only)

The Solution Area associated to the page you are on, the Partner Location and the Customer ID shown in the Associate Customer stage determine what engagements will be available for you to select in this stage.

If you are on a specific engagement's Customers page, that engagement will be pre-selected. If you are on the Customer Claims view, no engagements will be preselected.

 Select one or more eligible **fixed payout** engagements that you intend to deliver to this Customer.

Associate customer	Add customer   Associate engagement
Associate engagement	Select the engagements that you are ready to offer to this customer. You will only be able to select an engagement and create a claim if both you and the customer are currently eligible.
Contact Information	
	Eligible Ineligible
Review and complete	
	Azure Innovate PL: Analytics Deployment (Small)
	Azure Innovate PL: Analytics Deployment (Medium)
	Z Azure Innovate PL: Analytics Deployment (Large)
	Azure Innovate PL: Analytics Pilot/POC
	Azure Innovate PL: AI Apps Pilot/POC
	Azure Innovate PL: AI Apps Deployment (XS)
	Azure Innovate PL: AI Apps Deployment (Small)
	AMM PL for ISV SAP RISE (S)
	AMM PL for ISV SAP RISE (M)
	AMM PL for ISV SAP RISE (L)
	Previous Next

Introduction	Navigating Engagements	Add New Customers	Claim Existing Custon	mers Request Consent	Sub	mit POE	Review & Resolution	Referral Creation	Support and Resources
Launch Claim Custo	mer Workflow	Associate Custome	er	Associate Engagement		с	ontact Information	Review	and Complete

## Claim previously added customer - Associate Engagement (2/2) (Fixed payout only)

If a desired engagement is not eligible or available to select in this stage, one or more of the following reasons may apply:

- The customer ID type selected is not valid for the engagement type
- The engagement belongs to a different Solution Area than the page or view you used to launch the Add Customer workflow
- ✓ The customer's ID does not currently meet the eligibility criteria or was not included in the engagement's eligible customers list
- Your location ID does not currently meet the eligibility criteria or was not included in the engagement's eligible partners list
- ✓ The customer has already met the allowed limit of active and approved claims for the engagement
- ✓ The engagement has ended or is otherwise closed to new claims

If you have questions about why an engagement isn't available, please create a Partner Center Support request to the Engagements support team at <u>https://aka.ms/partnercentersupport</u>. To expedite resolution, it is recommended to include screenshots or recordings of the Associate Customer AND Associate Engagement stages.

Associate customer	Add customer   Associate engagement
Associate engagement	Select the engagements that you are ready to offer to this customer. You will only be able to select an engagement and create a claim if both you and the customer are currently eligible.
Contact Information	Eligible Ineligible
Review and complete	Envisioning - Variable Payout Pilot - Invalid customer ID type Needs Assessment Workshop — D365 Sales - Your location ID is not eligible Needs Assessment Workshop — D365 Business Central - Your location ID is not eligible
	Previous Next

Introduction	Navigating Engagements	Add New Customers	Claim Existing Custo	Request Consent	Sub	bmit POE	<b>Review &amp; Resolution</b>	Referral Creation	Support and Resources
Launch Claim Custo	mer Workflow	Associate Custome	er	Associate Engagement		C	ontact Information	Review	and Complete

## Claim previously added customer - Contact Information (Fixed payout only)

Enter the contact details for the customer and yourself.

- i. We will email a consent request link to the **customer contact** provided, so they can confirm their intention to proceed with the engagement.
- ii. We will email notifications of claim status updates to the **partner contact** provided.
- iii. If the customer ID type entered in **Associate customer** was Tenant ID or domain, and the customer contact email domain entered here does not match that Tenant ID or domain, you will now be prompted to provide a reason why the customer is being contacted with an email whose domain does not match the Tenant ID/domain associated to the claim.

Add customer			
Associate customer	Add customer   Contact Infor	mation	
Associate engagement     Contact Information	Please provide contact information for the primary engagement. We will email a consent request to th confirm their intention to proceed with the engage updates to the partner contact provided.	e customer contact provided, so they can	
Review and complete	Customer contact name *		
	Susie Jones	Add customer	
(	Customer contact email *          susie@contoso.com         Customer contact work title         IT Systems Administrator         Partner contact name *         Priya Kaur	Associate engagement     Contact Information     Review and complete	Please provide contact information for the primary customer and partner contacts for this engagement. We will email a consent request to the customer contact provided, so they can confirm their intention to proceed with the engagement. We will email notifications of claim status updates to the partner contact provided. Customer contact name * Susie Jones
	Partner contact email * pkaur@fridayinc.com	_	Customer contact email * susie@contoso.com
	Previous Next		Customer contact work title IT Systems Administrator Partner contact name *
			Priya Kaur Partner contact email * pkaur@fridayinc.com
			Domain mismatch reason * The customer's primary domain is not currently hosted on a Microsoft tenant
			Previous Next

Introduction	Navigating Engagements	Add New Customers	Claim Existing Custor	Request Consent	Sub	omit POE	Review & Resolution	<b>Referral Creation</b>	Support and Resources
Launch Claim Customer Workflow		Associate Custome	er	Associate Engagement		C	ontact Information	Revie	ew and Complete

## Claim previously added customer - Review and complete (Fixed payout only)

Review and confirm the claim details. You can click the Edit links or use the Previous button to navigate back through each stage to modify as needed.

Once you are satisfied that the details shown are correct, click the **Add Customer** button.

You will see a **confirmation message** stating "Customer successfully claimed." Click **Done** to close the Add Customer workflow.

This action will create a claim for each of the engagements you selected, and a 30-day countdown will begin to obtain the customer's consent on each claim.

Next, you must **request customer consent**. If you do not obtain consent from your customer within 30 days of creating this claim, the claim will **expire** and cannot be reactivated.



Done



## **Customer Consent Policies**

If you want to deliver a **Partner Activities** Engagement to a customer, then you need to obtain their consent, which is an agreement to participate in the engagement.

- You have **30 days** to obtain affirmative customer consent after adding a new customer to an engagement OR creating a new claim with a previously added customer.
- Customer consent responses must be requested and recorded via Partner Center, using the process described in the following slides. Proof of customer consent sent in by email or via other means will not be accepted.
- If you do not obtain consent from the customer within 30 days of claim creation, the claim will expire. You will then need to create a new claim to proceed. If a claim expires, it cannot be reactivated.
- If the customer has never previously given you consent for a Partner Activities Engagement, they will also drop off your Customers list(s) if consent is not obtained. You will need to readd them if you wish to make a new claim.
- The 30-day consent expiration window applies to all Partner Activities claims, regardless of Solution Area.
- ✓ There are no extensions or exceptions to these policies.





#### Preparing your customer to consent

When discussing plans with a customer in the pre-engagement phase, please be sure that the customer understands and accepts the following details **before consenting**:

- The customer contact listed in the claim will receive automated emails from Microsoft, containing links to the consent response form and postengagement survey form. These links are unique, one-time-use URLs that lead to browser-based forms. We recommend that customers add microsoft-noreply@microsoft.com to their allowed senders list to avoid these time-sensitive emails being quarantined or flagged as spam, and ensure that their organization's security policies will not prohibit them from clicking an emailed link to a browser-based form.
- Each engagement's Proof of Execution (POE) template may require some sensitive customer details to be included. The contents of a submitted POE are confidential between the customer, the partner, and Microsoft. We recommend that you review the engagement's POE documentation requirements with the customer before consent to ensure they understand and agree to the details you'll be required to include for incentive earning approval.
- If the customer is a Public Sector entity (typically government, healthcare, or education,) please be sure to review the Terms & Conditions > Public Sector Disclosure requirements in the MCI Program Guide. If a Public Sector customer from a country with specific Public Sector restrictions is not able to agree to those additional POE requirements, you will not be able to earn incentives for working with them.
- Each engagement must be completed and submitted for POE review within a specific deadline based on the customer consent date, as specified in the <u>MCI Program Guide</u>. If any deadline is not met and the claim expires, you will need to create a new claim and the customer will have to provide an updated consent response and survey response.

Introduction	ntroduction Navigating Add New Custon		Add New Customers	Claim Existing Customers			Submit POE	Review & Resolution Referral Creat		eation	Support and Resources
Customer Consent Policies		Preparing	Your Customer to Consent	Request Conse	ent	Mana	aging Consent Requests	Customer Experience Response	– Consent		Claim Expirations

#### Request consent – Launch consent workflow (1/4)

To request Customer consent for an engagement claim, navigate to the **Customers** view of the engagement or to the relevant **Solution Area tab** of the **Customer claims** view.

- i. Look for claims in **Customer claimed** or **Awaiting customer consent** status.
- ii. Under Action, click Send email for customer consent or Re-send customer consent email.

■ Microsoft Partner Center		
Home > Incentives > MCI engagement	ts > AMMP Virtual Desktop Infrastructure (Large)	
Summary	Customers   AMMP Virtual Desktop Infrastructure (Large)	
Customers		
Eligibility	Eligible Complete	
	A summary of all customers eligible for the engagement along with status and action required. Learn More C Important: Customer consent emails are only sent once per day.	
	+ Add customer 🞍 Export 1M 3M 6M Custom 🍸 Filter 🔎 Search by Customer name, Claim ID, PatherID, Claim name	
	Customer name ① Claim ↓ PartnerID Partne Last Status Action Claims expiry	
	3015827 FridayINC 2/10/2023 Customer Claimed Send email for customer 3/13/20/23	
≡ Microsoft Partn	ner Center A Search D <sup>1</sup> © ? €	¢3 (
Home > Incentives >	Customer claims	
Overview Plans management Co-op management	Incentives   Customer claims A summary of all customer associations (claims) across all engagements along with the status and action required. Leven More T To ensure that you are claiming for the right customer engagement for CPOR claims, <u>click here</u>	
Customer associations Programs		
-	Modern Work And Security Business Applications Azure Devices	
Microsoft Commerce Incent MCI engagements	+ Add customer 🗸 🛓 Export 1M 3M 6M Custom 🖉 Customize 🝸 Filter 🔎 Search & Customer name, Claim ID, PartnerID, Tenant ID, IPID	), Cla
Customer claims	Claim Engagement Claim Customer Tenant ID/TPID PartnerID Partner Last Claims Status Action ID Engagement name name name updated expiry	
	3015949 Enable Frontline Workshop Pending Consent email	er
	3015948 Microsoft 365 Digital Workforce Workshop FridayINC 2/11/2023 3/15/2023 Customer claimed Consent	omer

Introduction	ntroduction Navigating Engagements		Add New Customers	Claim Existing Customers Request Consent		Consent	Submit POE	<b>Review &amp; Resolution</b>	Resolution Referral C		Support and Resources
Customer Consent Policies		Preparing	Your Customer to Consent	Request Conse	ent	Mana	ging Consent Requests	Customer Experience Response	e – Consent		Claim Expirations

#### Request consent – Provide contact details (2/4)

(i

Review the contact details you provided when you added the customer and created the claim and **edit** as needed.

- These details will be used to send the consent request email, customer survey email and partner survey email.
- If the customer ID type in the claim is Tenant ID or domain, and the customer contact email domain entered here does not match that Tenant ID or domain, you will now be prompted to provide a reason why the customer is being contacted with an email whose domain does not match the Tenant ID/domain associated to the claim.
- ii. Click **Next.**

× Customer consent	
Contact details	
Please provide contact information for the primary customer and partner contacts for this engagement. We will email a consent request to the customer contact provided, so they can confirm their intention to proceed with the engagement. We will email notifications of claim status updates to the partner contact provided.	
Customer contact information	
ni Customer contact name *	
Fred Martinez	Customer contact email *
Customer contact email *	susie@contoso.com
f.martinez@contoso.com	Reason for different email domain: *
Customer contact work title	Enter reason for different email domain
IT Systems Administrator	Domain email address is different. We need a reason for this change.
Your company information Partner contact name * Priya Kaur	
Partner contact email *	
pkaur@fridayinc.com	
2	
ii Next	Reason for different email domain: *
	Customer's primary email domain is not associated with eligible tenant

Introduction	Introduction Navigating Add New Cu		Add New Customers	Claim Existing Customers	Request C	Consent	Submit POE	Review & Resolution Referral C		reation	Support and Resources
Customer Consent Policies		Preparing	Your Customer to Consent	Request Conse	ent	Mana	ging Consent Requests	Customer Experience Response	– Consent		Claim Expirations

### Request consent – Provide deal information (3/4)

- Provide the estimated deal size in US Dollars (\$) that is associated to this claim.
  - Provide the best possible estimate of the deal size. This field *can't be updated* after the claim is sent for customer consent.
  - Please enter the value in whole US dollars. If the deal size and customer details provided match internal criteria determined by Microsoft, a **Partner Center Referral** will be created and linked within your claim. If the internal criteria is not met, the claim can proceed normally through POE review and approval, but no associated referral will be automatically created.
  - ✓ This field should be used in the same manner as the <u>estimated value</u> deal detail required in the creation of Partner Center referrals. It should reflect the estimated license, seat or consumption revenue to be gained from the first 12 months use of this incentive associated to the claimed customer.
  - The information that you provide in this field won't affect the claim's eligibility or payout. Microsoft is working to enhance MCI to support relationships with partners and help guide Microsoft ability to co-sell with partners.



Introduction	Introduction Navigating Engagements		Add New Customers	Claim Existing Customers	Request C	Consent	Submit POE	<b>Review &amp; Resolution</b>	Referral Creation		Support and Resources
Customer Consent Policies		Preparing	Your Customer to Consent	Request Conse	ent	Mana	aging Consent Requests	Customer Experience Response			Claim Expirations

#### Request consent – Review and complete (4/4)

- . Review the contact details and deal size provided. Click the blue **Edit** prompts to make changes as needed.
- Review the privacy statement regarding Microsoft's use of the contact information provided. Check the box to affirm you agree with the statement.
  - ✓ If you cannot agree to the terms presented here, you will not be able to proceed with your claim.
- iii. Click Send for consent to trigger a consent request email to be sent to the customer contact email alias provided.



Introduction	Introduction Navigating Engagements		Add New Customers	Claim Existing Customers	Request (	Consent	Submit POE	Review & Resolution Referral C		reation	Support and Resources
Customer Consent Policies		Preparing '	Your Customer to Consent	Request Conse	ent	Mana	nging Consent Requests	Customer Experience Response			Claim Expirations

#### Manage consent requests

- A success message will appear when the consent email has been successfully sent.
- If your customer did not receive the consent email or you need to change the customer contact, click Re-send customer consent email.
- Review the contact information and Edit if needed.
  - Partner Location ID and Customer ID  $\checkmark$ cannot be changed once a claim is created.
- Click Send for consent to trigger another consent request email.

Partner Center's automated email system will send a maximum of one consent request for each claim per day. If you have already sent a consent request for a claim today, please wait 24 hours before sending another request on the same claim.

	😑 Microsoft Partner Center		م	Search					Q <sup>1</sup> ☺	? 🐯 🌔
	Home > Incentives > MCI engagem	ents > Enable Frontlin	ne Wor	kshop						
	Summary	Custome	ers	Enable	Frontline	Workshop				
	Customers	⊘ Consent emai	il succes	sfully sent to ci	istomer					×
	Eligibility			Complete	istomer					^
		A summary of <b>Important:</b> Cu					status and action	required. <u>Learn More</u>	<b>a</b>	
		··· 1M		ЗM	6M	Custom 🝸	Filter 🔎 Searc	h by Customer name,	Claim ID, PartnerID, Cl	aim
		Customer name	()	Claim ID	PartnerID	Partner name	Last updated	Status	Action	Claims expiry
Customer conse	nt		×	<u>3015949</u>	14,000	FridayINC	2/12/2023	Pending Customer consent	Re-send customer consent email	3/14/2023
Review				<u>1004521</u>	$d^{\rm eq} d^{\rm eq}$	FridayINC	10/21/2022	C Submitted	. /	-
Contact details	(III) <i>⊘</i> Edit			3001583	5265117	FridayINC	2/10/2023	Customer	submit claim	2/22/2023
Partner location	FridayINC, AU, Redmo	nd (MPN )								
	ame Susie Jones									
Customer contact na	alle Susie Jolles			•						
Customer contact na Customer contact er										
	mail s.jones@contoso.net			-						
Customer contact e	mail s.jones@contoso.net rork title IT Manager									

Introduction	Navig Engage	-	Add New Customers	Claim Existing Customers	Request C	Consent	Submit POE	<b>Review &amp; Resolution</b>	Referral Cr	reation	Support and Resources
Customer Consent Policies		Preparing	Your Customer to Consent	Request Conse	ent	Mana	ging Consent Requests	Customer Experience Response			Claim Expirations

### Customer experience (1/2) - consent request and response

- . The customer contact specified in the claim will receive an email with the following details:
  - Subject line: "Action required: Confirm participation in the [Engagement Name]
  - ✓ From: microsoft-noreply@microsoft.com
  - Body: See example The email will reference the engagement name and the company name associated with your Partner Location.
- Customer must click Confirm or decline > to open unique, one-time-use link to consent web form in a browser instance
- iii. Customer must confirm or decline their consent in web form and click **Submit**.
  - If they decline to work with you for this engagement, they must select a reason for declining. Their reason for declining is confidential to Microsoft and will not be shared externally or with partners.



Introduction	Navigating Engagements         Add New Customers         Claim Existing Customers         Rec		Request C	Consent	Submit POE	<b>Review &amp; Resolution</b>	Referral Cr	reation	Support and Resources		
Customer Consent Policies		Preparing	Your Customer to Consent	Request Conse	ent	Mana	iging Consent Requests	Customer Experience Response			Claim Expirations

## Customer experience (2/2) – Policies and troubleshooting

If the customer does not provide an affirmative consent response using this unique web form linked via email within 30 days of claim creation, the claim will expire.

If the customer attempts to access a consent form after the associated claim has expired, or if they have already granted consent to another partner for the same engagement and same customer ID, no consent response will be recorded, and the customer may see an error message in the consent form.

This is the only method available for recording customer consent on MCI Partner Activities Engagement claims. If the customer's security or email policies prevent them from providing consent using this process, then you will not be able to proceed with an incentive claim for this engagement.


Introduction	Navig Engage	ating ments	Add New Customers	Claim Existing Customers	Request C	Consent	Submit POE	<b>Review &amp; Resolution</b>	Referral Cr	eation	Support and Resources
Customer Consent P	olicies	Preparing	Your Customer to Consent	Request Conse	ent	Mana	aging Consent Requests	Customer Experience Response		(	Claim Expirations

### **Claim Expiration Timelines**

Once the customer provides consent, you can conduct the engagement.

You must deliver the engagement, complete all required POE elements, and submit your claim to review by clicking the Submit button within the deadline shown here.

If one of the deadline scenarios shown here occur, your claim will expire with the corresponding expiration status. You will receive reminder emails to submit or get consent as your next deadline approaches. **You will not receive an email notification if your claim expires.** 

**Expired claims cannot be reactivated.** To proceed, you will need to create a new claim with an updated consent response and POE. This is per system design and no exceptions are possible.

		Expiration stat	tuses	
Partner activity type*	Customer consent expired	Not submitted claim expired	Post submission claim expired	Disputed claim expired
Assessments	Occurs 30 days after	Occurs 60 days after <b>Customer consent</b> <b>received</b> if claim status has never changed to <b>Cancelled</b> or <b>Submitted</b>	Occurs 90 days after <b>Customer</b> <b>consent received</b> if claim status is <b>Action required</b>	Occurs 30 days after claim is
Standard timeline	claim creation date if claim status has	Occurs 90 days after <b>Customer consent</b> <b>received</b> if claim status has never changed to <b>Cancelled</b> or <b>Submitted</b>	Occurs 120 days after <b>Customer</b> <b>consent received</b> if claim status is <b>Action required</b>	<b>Rejected</b> if partner initiated the Dispute
XS, Small Projects	not changed to one of the following states: • Cancelled	Occurs 120 days after <b>Customer consent</b> <b>received</b> if claim status has never changed to <b>Cancelled</b> or <b>Submitted</b>	Occurs 150 days after <b>Customer</b> <b>consent received</b> if claim status is <b>Action required</b>	process by changing claim state to <b>Disputed</b> , but did not
Medium Projects	<ul> <li>Customer consent declined</li> <li>Customer</li> </ul>	Occurs 200 days after <b>Customer consent</b> <b>received</b> if claim status has never changed to <b>Cancelled</b> or <b>Submitted</b>	Occurs 230 days after <b>Customer</b> <b>consent received</b> if claim status is <b>Action required</b>	click <b>Submit</b> to move the disputed claim back
Large, XL, XXL Projects	consent received	Occurs 260 days after <b>Customer consent</b> <b>received</b> if claim status has never changed to <b>Cancelled</b> or <b>Submitted</b>	Occurs 290 days after <b>Customer</b> <b>consent received</b> if claim status is <b>Action required</b>	into the review queue.

\*Submittal deadlines may vary by a combination of both activity type and size. Please review the Summary page for each engagement to understand the exact timelines permitted for that engagement. 37

Introduction	Navigating Engagements	Add New Customers	Existi	Claim ng Customers	Request Consent		Submit POE		<b>Review &amp; Resolution</b>		<b>Referral Creation</b>	Support and Resources
Claim Actions	Proof of Execution (PC Components	OE) Anatomy of	a claim	Invoice requ	irements		locument irements	Cu	stomer Survey		Partner Survey	Add Comments & Submit

## Allowed claim actions by user type and claim status

Customers, Partners, and Microsoft POE reviewers all have different permissions for allowed actions when interacting with Partner Activities claims, consent response forms, and survey response forms. These permissions activate or deactivate when the claim's status changes.

Review the table below to see what actions are allowed for each type of user at each stage of the claim process.

Allowed Actions			Edit	Request	Consent	Send survey	Complete	Complete	Add or	Download	View survey	Change
Claim Status	View*	Comment*	contacts	consent	response	emails	partner survey	customer survey	delete files	files*	responses*	claim status
Customer claimed	Partner, Microsoft	Partner, Microsoft	Partner	Partner	-	-	-	-	-	-	-	Partner
Awaiting customer consent	Partner, Microsoft	Partner, Microsoft	Partner	Partner	Customer	-	-	-	-	-	-	Customer
Customer consent received	Partner, Microsoft	Partner, Microsoft	Partner	-	-	Partner	Partner	Customer	Partner	Partner, Microsoft	-	Partner
Submitted, Under review	Partner, Microsoft	Partner, Microsoft	-	-	-	-	-	-	-	Partner, Microsoft	Microsoft	Microsoft
Partner action required	Partner, Microsoft	Partner, Microsoft	-	-	-	-	Partner	Customer	Partner	Partner, Microsoft	Microsoft	Partner
Rejected	Partner, Microsoft	Partner, Microsoft	-	-	-	-	-	-	-	Partner, Microsoft	Microsoft	Partner
Disputed	Partner, Microsoft	Partner, Microsoft	-	-	-	-	-	-	Partner	Partner, Microsoft	Microsoft	Partner
Approved, Cancelled, Consent rejected, Expired (any), Rejected final	Partner, Microsoft	Partner, Microsoft	-	-	-	-	-	-	-	Partner, Microsoft	Microsoft	-

\* Microsoft's POE review team is only actively monitoring the comments and POE documentation on claims that are in **Submitted** or **Under Review** status. If you require assistance with a claim that is **not** currently in **Submitted** or **Under Review** status, please contact the Engagements support team via **Partner Center Support** and provide the claim details and issue description. The Engagements support team will ensure that the POE review team is notified to check your claim details as needed.

Introduction	Navigating Engagements	Add New Customers		Claim g Customers	Request Consent		Submit POE		Review & Resolu	ion Referral Creation	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a c	laim	Invoice requi	rements		ocument rements	Cus	stomer Survey	Partner Survey	Add Comments & Submit

## Proof of Execution (POE) Components



Proof of Execution for **Partner Activities** engagement claims consists of 4-5\* components. You will not be able to submit your claim for review until all required components are completed in the claim.

- Partner Survey
- ii. Customer Survey\*
- iii. Invoice in USD
- iv. POE document(s) (aka POE Template)
- v. Public Sector Disclosure\*\*

The POE document/POE template requirements vary with each engagement. Content requirements may include but are not limited to:

- Customer usage data
- ✓ Customer business requirements
- ✓ Screenshots of activity results in the customer's environment
- Estimated Azure revenue projections
- We recommend that you review the engagement's POE template requirements with the customer prior to requesting consent

\* Some engagements may not require customer survey. Please see the MCI Program Guide for details.

\*\* See Terms & Conditions in MCI Program Guide to determine whether your customer is subject to Public Sector Disclosure requirement

Introduction	Navigating Engagements	Add New Customers		Claim g Customers	Request Consent		Submit POE		<b>Review &amp; Resolution</b>		<b>Referral Creation</b>	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a d	claim	Invoice requ	irements		ocument rements	Cu	stomer Survey	Р	Partner Survey	Add Comments & Submit

(Ì

## Anatomy of a claim (1/2)

- i. Click **breadcrumbs** to quickly navigate through Incentives workspace views
- **ii. Submit** claim function will not activate until all required sections are complete
- iii. Edit customer or partner contact information
  - Customer name will auto-populate based on the organization name defined by your customer for their ID. If the customer wishes to change this name, we recommend that they review <u>this guidance</u>.
- If a <u>Referral</u> was generated for this claim during claim creation, the referral ID & link will appear under **Deal** information.
  - You must have user permissions to the <u>Referrals</u> workspace to open the referral link. This is separate from Incentives permissions. See <u>Incentives User</u> <u>Management</u> for details on Partner Center user permissions.
- v. Review actions needed in **Claim status** tracker.
  - ✓ Pending tasks will show a blue clock.
  - ✓ Completed tasks will show a green check.
  - Click Claim Status ... to open detailed claim state history sidebar.

■ Microsoft Partner Center	, Р <sub>Search</sub>				
Home > Incentives > MCI engageme	ents $\rightarrow$ GSI Copilot for Microsoft 365 Workshop $\rightarrow$	Customers >			
Claim 3042516   F		🖉 Edit 🕞 Submit claim			
Summary of your engagement claim.	You must submit your claim with all of the required	informa	<u>Learn More</u> ⊡'		
<b>Engagement Details</b>					
Customer information	🖉 Edit	V Claim status			
Customer name	Fi	Editing     Upload Invoic	_		
Customer consent date	June 7, 2024		gs & recommendations report		
Customer contact name		Customer sun			
Customer contact email		Submitted	History		×
Customer contact title		Under review			
			Action type	Date	User
Partner information	Z Edit	Approved	Approval	May 30, 2023 at 10:38 PM	Microsoft
	-		Set under review	May 30, 2023 at 10:38 PM	Microsoft
Partner location	AUS, Redmond, (Partner ID: )		Submission	May 30, 2023 at 10:37 PM	Alexa Barket
Partner name	The last respective		Document submission	May 30, 2023 at 10:37 PM	Alexa Barket
Partner contact name	100.000		Customer consent approved	May 30, 2023 at 10:37 PM	•
Partner contact email			Request customer consent	May 30, 2023 at 10:37 PM	Alexa Barket
Deal information			< Prev	ious <u>1</u> Next >	
Referral ID <b>iv</b>	<u> f528cfae-dad6-46ae-a944-f2cd4341925a</u> ビ ()				
Deal size	5000				

Introduction	Navigating Engagements	Add New Customers		Claim g Customers	Request Consent		Submit POE		Review & Resolution		<b>Referral Creation</b>	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a	claim	Invoice requ	irements		ocument rements	Cus	stomer Survey	Р	Partner Survey	Add Comments & Submit

## Anatomy of a claim (2/2)

- **i. Download** optional invoice template, **upload** completed invoice.
- **ii. Upload** POE document(s) as specified by your engagement's delivery guidance. See <u>Summary</u> page for engagement-specific POE instructions and POE template download links.
- iii. Surveys
  - ✓ Review survey statuses
  - ✓ Send or re-send Customer or Partner survey emails
  - ✓ **Access** Partner survey directly
- iv. Review **comment history** and add new comments
- v. Click to Submit, Cancel, or Dispute.
  - Submit action will be available when all required POE elements are completed/uploaded.
  - Cancel action is available at any point prior to first Submit action. Cancellation is not reversible.
  - Dispute action is available for 30 days following claim rejection by Microsoft POE review team.

Note: When uploading POE documents with customer email addresses, please blur the visible Invoice*	customer personal i	information and ke	
Document Name Typ	e	La: t activity	
No documents availa	ble.		
Drag files here to uplo	ad 🛈		
Findings and recommendations document*			
↑ Upload proof of execution in Remove		Gi	Surveys
Document Name	Type I	Last activity	Survey emails are only sent once per day.
<ul> <li>Algorithm and a second</li> </ul>		Updated by	Customer Survey:     Not completed     > Re-Send Customer Survey       Partner Survey:     Not completed     > Re-Send Partner Survey
		Updated by	<b>Optional comment</b> Add any additional information you want the reviewers to know about this claim.
		(iv	Comment
Drag files here to uplo	ad O		Reclaim from previous expired <u>claim</u> 3001583
			🔚 Save comments
			Comment history
		(	V Submit claim Dispute claim Cancel claim 41

### Submit Proof of Execution

Introduction	Navigating Engagements	Add New Customers	Claim Existing Custo	omers	Request Consent		Submit POE		<b>Review &amp; Resolution</b>		<b>Referral Creation</b>	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a c	laim In	voice require	ements		ocument rements	Cu	stomer Survey		Partner Survey	Add Comments & Submit

### Invoice Requirements

- i. Download optional Invoice template.
  - Partners are encouraged to use their own invoices. Use of Microsoft template not required.
- **ii. Upload** completed invoice.
- iii. Each claim must have a separate, unique invoice with the following minimum required elements
  - ✓ Engagement Claim ID
  - ✓ Partner company name
  - ✓ Invoice amount (Incentive rate) in US Dollars

Invoice amount must match payout amount for Partner Market + engagement combination as shown in <u>MCI</u> <u>Program Guide</u> and must be shown in USD. VAT is not required.

Payments will be processed based on your claiming location's payment profile. If your payment profile details differ from the invoice details, your payment profile will take precedent.

If your invoice format requires fields beyond the 3 required points specified above, we would recommend that you use the details that are configured in your location's payment profile to complete those fields.

### Submit Proof of Execution

Note: When uploading POE documents with customer email addresses, please blur the customer personal information and keep the domain information visible.



Introduction	Navigating Engagements	Add New Customers	Claim Existing Custome	Reques	t Consent	sent Submit POE		Review & Resolut	ion Referral Creation	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a c	laim Invoic	requirements		locument irements	Cu	stomer Survey	Partner Survey	Add Comments & Submit

## POE documentation requirements

- POE documentation requirements are different for every engagement, and current published templates must be always used.
  - Partners are responsible for monitoring changes to engagement-specific POE requirements. Claims submitted for review with outdated POE may not be approved.
- You can download the most recent updated POE templates and other supporting engagement execution materials by clicking the links provided in each Engagement's Summary page.
- Your POE must show:
  - Unique, customer-specific details. Duplicative POE submittals or POE details identical to template examples are not permitted
  - All required slides, exports, and sections present and completed
- Acceptable filetypes: .pdf, .ppt, .pptx, .doc, .docx, .msg, .xls, .xlsx
- **POE review is currently supported in English**, French, and Japanese.
- Public Sector Disclosure (PSD) PSD is required when customer is a public sector entity located in India, Puerto Rico, or USA. Claims for commercial entities and public sector customers in other countries do not require PSD.
  - Recommended PSD template: <u>https://aka.ms/MCIEngagementsPSD</u>
- All documentation required for POE review and claim approval must be uploaded by the partner directly to the relevant claim in Partner Center.
- MCI Partner Activities Engagement POE documents are not accepted for review via any other means of submittal (email, share link, etc). Microsoft cannot upload documents to a claim on a partner's behalf.
- It is not possible to transfer documents uploaded to one claim to any other claim.

Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Request	Request Consent		Submit POE		on Referral Creation	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a c	aim Invoice r	quirements		locument irements	Cu	stomer Survey	Partner Survey	Add Comments & Submit

## Customer Survey (1/3) – Sending survey request

Your Customer must complete a survey about their engagement experience. Customer survey responses and survey questions are confidential to Microsoft. The survey questions vary based on the engagement, and Microsoft reserves the right to update the survey questions at any time to align with the business needs of the program.

- i. Review Customer survey **status**
- ii. Click to **Send or re-send** unique, one-time-use Customer survey link email
  - Each claim has a maximum limit of 1 customer survey email send actions per day. If you have already attempted to send the survey email today, please wait 24 hours before your next attempt.
- iii. Click to Edit customer contact details

If you need to change the Customer contact details after triggering the survey, you will need to re-send the survey, as a new survey form is generated for each combination of claim ID + customer contact email. Any previously sent survey links will be disconnected from the claim.

Once a set of completed customer survey responses have been recorded to the claim, the customer contact details cannot be changed, and the survey cannot be re-sent on this claim.



Introduction	Navigating Engagements	Add New Customers		Claim g Customers	Request Consent		Submit POE		Review & Resolut	ion Referral Creation	Support and Resources
Claim Actions	Proof of Execution (P Components	DE) Anatomy of a c	claim	Invoice requ	irements		ocument rements	Cu	stomer Survey	Partner Survey	Add Comments & Submit

### Customer Survey (2/3) – Customer respondent experience

- . The customer contact specified in the claim will receive an email with the following details:
  - Subject line: "Action required: Complete customer survey for the [Engagement Name]"
  - ✓ **From**: <u>microsoft-noreply@microsoft.com</u>
  - Body: See example The email will reference the engagement name and the Partner Name associated with your Partner Location.
- ii. Customer must click **blue survey link** in email body to open unique, one-time-use web form link in a browser instance
  - Customer should be sure to only use the most recently sent/received survey link. If the customer attempts to use an older survey link to respond after a new survey link has been generated due to a contact email change in the claim, their responses will not be recorded to the claim as complete.



Microsoft

### Please complete this customer survey for the Enable Frontline Workshop

Thanks for participating in the Enable Frontline Workshop with FridayINC.

As part of the engagement completion process, each customer is required to fill out a brief survey to monitor engagement quality. Please sele is survey to provide your response.

If you have questions about Microsoft solutions and your engagement, we encourage you to reach out to your partner, FridayINC.

Privacy Statement

Microsoft Corporation, One Microsoft Way, Redmond, WA 98052

Microsoft

Introduction	Navigating Engagements	Add New Customers		Claim g Customers	Request Cor		Consent Submit Po		Review & Resolut	ion Referral Creation	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a c	laim	Invoice requ	irements		ocument rements	Cu	stomer Survey	Partner Survey	Add Comments & Submit

## Customer Survey (3/3) – Customer respondent experience

- If the customer sees an error when they try to access the survey, they should:
  - Ensure that no extra characters or encryption have been added to the URL following their unique 32-character survey GUID
  - Confirm with you that they are using the most recently generated survey link from the email sent to the contact currently listed in the claim.
  - To help troubleshoot, support team will need to confirm the exact URL where respondent encountered the error message. Please ensure that any screenshots or issue descriptions provided to support teams include this diagnostic detail.
- ii. Although the content and length of the Customer Survey will vary with each engagement, the final question on all Customer Surveys contain a prompt for **electronic signature** as the final question, requesting that the respondent type in their full name, company name, and job title.
  - NOTE: If the Customer Survey signature is not valid with all required elements per this prompt's instructions, the claim may be rejected.



Introduction	Navigating Engagements	Add New Customers	Clair Existing Cu		Request Consent		Submit P	OE	Review & Resolut	on Referral Creation	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a c	laim	Invoice requi	rements		ocument rements	Cu	stomer Survey	Partner Survey	Add Comments & Submit

# Partner Survey (1/3) – Accessing or emailing the survey form

You must complete a survey about your engagement experience. Partner survey responses and survey questions are confidential to Microsoft. The survey questions vary based on the engagement, and Microsoft reserves the right to update the survey questions at any time to align with the business needs of the program.

- i. Review Partner survey status
- ii. Send or re-send Partner Survey email
  - Each claim has a maximum limit of 1 partner survey email send action per day. If you have already attempted to send the survey email today, please wait 24 hours before your next attempt, or access the survey form directly using Go to survey link
- iii. Access Partner survey form directly via **Go to survey** link
- iv. Edit contact details
  - Partner contact details can be edited until claim is submitted, even if a survey response has been recorded.



Introduction	Navigating Engagements	Add New Customers	Customers Claim Existing Custo		Request Consent		Submit POE		Review & Resolut	tion	Referral Creation	Support and Resources
Claim Actions	Proof of Execution (PC Components	DE) Anatomy of a d	claim	Invoice requ	irements		ocument rements	Cus	stomer Survey		Partner Survey	Add Comments & Submit

### Partner Survey (2/3) – Partner respondent experience

- i. If you click **Send Partner Survey** link in the claim, the partner contact specified in the claim will receive an email with the following details:
  - Subject line: "Action required: Complete postengagement partner survey for the [Engagement Name] with [Customer name]"
  - ✓ From: <u>microsoft-noreply@microsoft.com</u>
  - ✓ Body: See example
- Click to access claim Sign into Partner Center with location-based Incentive role permissions required to view claim.
  - Survey respondents who have Incentive role permissions in Partner Center for the claim's location ID may access the survey via the emailed link OR by opening the claim in Partner Center and clicking the direct link embedded in the claim.
- iii. Click to access **survey form** No sign-in needed. Survey form link is unique for each claim.
  - Survey respondents who do not have Incentive role permissions in Partner Center for the claim's location ID must click the blue survey link in the email body to open this claim's survey web form in a browser instance.

### Action required: Complete post-engagement partner survey for the Enable Frontline Workshop with CONTOSO $\bigcirc$ $\bigcirc$ $\bigcirc$ Reply $\ll$ Reply All $\rightarrow$ Forward $_{11}^{11}$ ... Microsoft To 😔 Priya Kaur (pkaur@fridayinc.com) Fri 2/17/2023 4:42 PM If there are problems with how this message is displayed, click here to view it in a web brow Microsoft Action required: Complete the postengagement partner survey Thanks for participating in the Enable Frontline Workshop with CONTOSO Prior to submitting your engagemer ii m 3001583 to Microsoft for review and payme iii this link to complete the partner survey. Your completed postengagen it partner survey is a program requirement. Once you've completed all components of the Proof of Execution (POE), please submit the claim to Microsoft for review. As a reminder, the components of the POE include:

- Partner survey
- Customer survey
- Invoice
- Findings and recommendations or POE document

Should you have any questions, please refer to the program guide, or submit a request ticket for support.

#### Privacy Statement

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Microsoft

Introduction	Navigating Engagements	Add New Customers		Claim g Customers			Submit P	OE	Review & Resolut	tion	Referral Creation	Support and Resources
Claim Actions	Proof of Execution (P Components	roof of Execution (POE) Anatomy of a		Invoice requ	urements		locument irements	Cus	stomer Survey		Partner Survey	Add Comments & Submit

## Partner Survey (3/3) – Partner respondent experience

- i. If the survey respondent sees an error when they try to access the survey, they should:
  - Ensure that no extra characters or encryption have been added to the URL following the unique 32-character survey GUID generated for this claim
  - Confirm that they are using the most recently generated survey link from this specific claim.
  - To help troubleshoot, support team will need to confirm the exact URL where respondent encountered the error message. Please ensure that any screenshots or issue descriptions provided to support teams include this diagnostic detail.
- Although the content and length of the Partner Survey will vary with each engagement, the final question on all Partner Surveys contain a prompt for **electronic signature** as the final question, requesting that the respondent type in their full name, company name, and job title.

ii.

 NOTE: If the Partner Survey signature is not valid with all required elements per this prompt's instructions, the POE review team may request that you re-take your survey response to provide a valid electronic signature to approve your claim.



Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	mers Request Co		Submit P	OE	Review & Resolu	tion Referral Creation	Support and Resources
Claim Actions	Proof of Execution (P Components	DE) Anatomy of a c	laim Invoice r	quirements		locument irements	Cus	stomer Survey	Partner Survey	Add Comments & Submit

### Add Comments and Submit

- i. You may add optional comments on the claim for Microsoft to consider as part of the claim.
- ii. Click to save comments.
- iii. Scroll to top of claim to review actions needed.
  - ✓ Pending actions will show a blue clock icon.
  - Completed actions will show a green check icon.
- iv. Once all four action items are Completed with a green check icon, the **Submit** button will activate at the top and bottom of claim. Click either one to submit claim to Microsoft for review.
  - NOTE: If a claim is still in Customer consent received status on the next expiry date, it will expire and cannot be reactivated. See <u>Claim Expiration Timelines</u>.



Introduction	on Navigating Engagements Add New Custome		Add New Customers	Claim Existing Customers Request C		Consent	Submit POE	Review & Resolution	Referral	Creation	Support and Resources
Claim Review Policies		N	otification emails	Action required	k		Approval	Rejection			Disputes

## Claim Review Policies

Please note that Microsoft's Partner Activities POE review team is not actively monitoring comments or file uploads to claims that have not been **Submitted** to the review queue. If you require assistance with a claim that is not currently in **Submitted** or **Under Review** status, or are encountering technical difficulties with creating, managing and submitting your claims, please contact <u>Partner Center Support</u>.

Once the claim has been submitted and reviewed, Microsoft may revert with additional questions or request additional documentation from you by changing the claim status to **Action required**. You will be sent an email notification to alert you to the status change, and the specific details that prevented the reviewer from approving the claim will be communicated via the **Comments History** thread in the claim.

If the reviewer is unable to approve based on your initial submittal, up to 30 days may be added to the expiry deadline to allow for your response to reviewer inquiries, and any additional review. See **Claim Expiration Timelines** for more detail.

The POE content review criteria is specific to each engagement and is determined by that engagement's business program leaders and solution play teams.

- If you wish to withdraw your claim after you have clicked Submit, inform your POE reviewer via the claim comments and they will reject the claim at your request.
- If your claim is Approved, Microsoft will send a claim status notification email, and you will receive payment via wire transfer to your location's payment profile as per the next standard payment cycle of the MCI program.
- If your claim is **Rejected**, Microsoft will send a claim status notification email. You will have 30 days to initiate and then **submit** a **dispute** on the claim. The specific details that led the reviewer to reject the claim will be communicated via the **Comments History** thread in the claim.
- ✓ If your claim **expires**, it cannot be reactivated. You will need to submit a new claim in order to proceed.

Introduction	Navig Engage		Add New Customers	Claim Existing Customers	Request	Consent	Submit POE	Review & Resolution	Referral	Creation	Support and Resources
Claim Review Policies		N	otification emails	Action required	i		Approval	Rejection			Disputes

### Claim status change notification emails

When Microsoft changes the status of your claim to Action required, Approved, or Rejected, microsoftnoreply@microsoft.com will send an email notification alerting you to the status change.

This email will be sent to the partner contact provided for this claim, along with the Incentive Admin or Incentive User who added/claimed this customer.

- Notification sent when claim status is changed to **Action required**
- Notification sent when claim status is changed to Approved
- Notification sent when claim status is changed to iii. Rejected

Subject: Additional proof of execution details needed for Microsoft Teams Preheader: Please provide the additional POE details.

#### Microsoft

### Additional POE details needed for Microsoft Teams

Thanks for participating in the Microsoft Commerce Incentive (MCI) Program.

We've reviewed the claim 1001468 that you submitted for the Microsoft Teams with Contoso, and we've identified issues with your claim documentation that are preventing claim approval.

You must take the following actions for us to continue processing your claim:

- 1. Sign in to Partner Center and go to claim 1001468.
- 2. Review all comments in the claim to understand the issues that are preventing claim approval.

3. Update your claim document Subject: Notice: Claim for the engagement was approved Microsoft in the claim comment Preheader: Your claim for Engagement Name with Contoso wa

Microsoft

As a reminder, we can't take action on v tus. Claim review can resume once vou' tus changes to Under Review. If your cla the review timeline that's defined in th

4. Add additional comments (optional).

5. Resubmit your claim (the status will t

For details about the program, refer to t ticket for support.

Privacy Statement

Microsoft Corporation, One Microsoft Way, Redmon

Microsoft

Subject: Claim for Microsoft Teams workshop engagement was rejected Preheader: Notice: Engagement claim not approved.

Microsoft

111

### Notice: Claim for Microsoft Teams workshop wasn't approved

Due to an unresolved issue with components of the Proof of Execution (POE), this email is to inform you that your claim 1001468 for the Microsoft Teams workshop with Contoso wasn't approved.

For details explaining why this claim wasn't approved, sign in to Partner Center and open the claim link to review the comments.

For additional information, please refer to the program guide or contact support.

#### Privacy Statement

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Microsoft

### Approved! Your claim for the Engagement Name was approved

This email is to inform you that your claim 1001468 for the Engagement Name with Contoso has been approved by Microsoft. You can expect the payment for the claim in the next payment cycle for the Microsoft Commerce Incentive Program.

As always, thanks for your continued partnership. To learn more about our expanding portfolio of engagements, please see our https://aka.ms/incentivesguide or submit a request ticket for additional support.

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Microsoft

Introduction	Introduction Navigating Add New C		Add New Customers	Claim Existing Customers	Request Consent		Submit POE	Review & Resolution	Referral	Creation	Support and Resources
Claim Review Polic	ies	No	otification emails	Action required	I		Approval	Rejection			Disputes

### Action required: Responding to reviewer

If the POE reviewer is unable to approve based on your initial submittal, the following will occur:

- i. The claim status will be changed to **Action Required** in Partner Center.
  - Claim status emails will be sent to the partner contact provided for this claim, along with the user who added/claimed this customer.
- i. Review the **Comment history** to determine what elements were found to be missing by the reviewer.
  - ✓ Click **Show More** to expand.
- iii. Upload any requested corrected documents.
  - ✓ NOTE: If a part of a POE document must be corrected, the entire document with the corrected element must be uploaded as a single contiguous file.
  - Add and save any clarifying comments as needed.
- iv. Click **Submit**. If you do not click Submit, the claim will remain in Action Required status and any changes will not be reviewed.
  - NOTE: If a claim is still in Action Required status on the next expiry date, it will expire and cannot be reactivated. See <u>Claim</u> <u>Expiration Timelines</u>



Introduction	Introduction Navigating Add N Engagements Add N		Add New Customers	Claim Existing Customers	Request	Consent	Submit POE	Review & Resolution	Referral	Creation	Support and Resources
Claim Review Polic	cies	No	otification emails	Action required	I		Approval	Rejection			Disputes

### Claim approval

### If your claim is approved, the following will occur:

- The claim status will change to Approved in Partner Center.
- Claim status emails will be sent to the partner contact provided for this claim, along with the user who added/claimed this customer.
- Approved claims will appear in the **Complete** list of the respective Engagement's Customers view.
- Earnings for approved claims will be included in your next standard MCI payment processing cycle.
- You will receive payment via wire transfer to the bank account in your claiming location's payment profile.

#### $\equiv$ Microsoft Partner Center

Home > Incentives > MCI engagements > Rapidly Build Apps-in-a-day Workshop > Customers >

#### Claim 1019468 > Submit claim

Summary of your engagement claim. You must submit your claim with all of the required information before Microsoft can review it. Learn More 🗂

#### **Engagement Details**



Introduction	Introduction Navigating Engagements		Add New Customers	Claim Existing Customers	Poquet Concent		Submit POE	Review & Resolution	Referral	Creation	Support and Resources
Claim Review Polic	cies	No	otification emails	Action required	I		Approval	Rejection			Disputes

### Claim rejection

### If your claim is rejected, the following will occur:

- The claim status will change to **Rejected** in Partner Center.
- A detailed rejection reason specific to your claim's circumstances will be provided in the **Comment history** of the claim, as shown in the example screenshot.
- $\checkmark$ Claim status notification emails will be sent to the partner contact provided for this claim, along with the user who added/claimed this customer.
- You will have 30 days to click **Dispute** and Submit to have your dispute response reviewed.
- If your claim status was changed to Rejected more than 30 days ago, or is in Rejected final status, you will need to re-claim the customer to the engagement in order to proceed.
- When a customer consents to a claim, any other  $\checkmark$ open claims for the same engagement + customer ID from other partners will be automatically rejected. Disputes are not accepted for this scenario.

#### O Search ≡ Microsoft Partner Center

Home > Incentives > MCI engagements > Microsoft Syntex Workshop > Customers >

#### Claim 3008309 > Submit claim

Summary of your engagement claim. You must submit your claim with all of the required information before Microsoft can review it. Learn More

#### **Engagement Details**



to receive or retain incentives for activity connected to a customer that is a partner affiliate, a customer that the partner owes agency of fiduciary duty, or

If additional assistance is needed, you can create a support ticket within the

category=incentives

Best regards

Workshops - POE Validation Team Show Less

Introduction	Navig Engage	ating ements	Add New Customers	Claim Existing Customers	Request	Consent	Submit POE	Review & Resolution	Referral	Creation	Support and Resources
Claim Review Polic	cies	No	otification emails	Action required	1		Approval	Rejection			Disputes

## Disputing a rejection

- i. If your claim is rejected, you will have a 30-day window in which to dispute the rejection action. Taking the dispute action will return the claim to the review queue.
- ii. Open claim and scroll to the bottom. Click **Dispute** claim to initiate dispute process.
- Review the dispute resubmittal deadline and click
   Dispute to proceed or Close to abandon the dispute action.
- iv. Please be sure you have thoroughly reviewed the claim comments to ensure your dispute response and updated documentation addresses and resolves all the reasons given for the original rejection.
- v. Once you have updated the claim's POE documents, click **Submit** at either the top or bottom of the interface to return your disputed claim to the review queue.
  - MOTE: If you do not update the disputed claim's contents and click Submit within 30 days of your original rejection, your claim will expire.
  - ✓ If your submitted dispute is rejected, this is a final decision.



Referrals Workspace Deal Details	Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Request Consent	Submit POE	<b>Review &amp; Resolution</b>	Referral Creation	Support and Resources
		Ret	ferrals Workspace				Deal Details		

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### **Referrals Workspace**

If the deal size and customer subsegment associated to your claim meet the internal referrals criteria established by Microsoft, an outbound co-sell opportunity deal will be automatically created in the Referrals workspace and associated to your claim. If this occurs, the referral link will appear in your claim in the **Deal Information** section.

You must have **<u>Referrals admin</u>** permissions to access this workspace. These permissions are separate from Incentives user or admin permissions. See Find your workspaces, roles, and admins in Partner Center Microsoft Learn for more information on user roles.

- Navigate to Referrals > Co-sell opportunities to review your deals.
- Deals that were created by the Partner Activities claims system will appear in the Outbound tab.

≡ Microsoft Partner Center		✓ Search							₽ <mark>2+</mark>	Φ	ŝ	8
Home > Referrals											ᡌ	$\bigtriangledown$
Business profile Leads	Referrals	Co-sell c	pport	unities								
Co-sell opportunities ISV Connect deals ISV Connect invoices	need. Learn more 🗖	nities are deals w		borative selling	is done by multip	le parties to m	eet a custome	21				
Analyze Summary	All deals that are	e created by your	company	and sent to Mi	crosoft sellers and	partners.						
Leads	+ New deal	TUpload	Downlo	bad	🖶 Columns	√ Filters	✓ Type 3	letters to start	search	ning		
Co-sell opportunities Partner cohort	Deal name	Customer name	Туре	Status	Microsoft status	MACC eligibility	Value	Close date	Cou	ntry		
	<u>Fc</u>	Fc	Co- sell	Created	C Received	No	\$5,000.00	11/1/2024	Unit Arat Emir		☆	
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Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Request Consent		Submit POE	<b>Review &amp; Resolution</b>	Referral Creation	Support and Resources
Referrals Workspace							Deal Details		

### **Deal Details**

The details of your referral co-sell opportunity will be դ<sup>55</sup> Թ Microsoft Partner Center automatically populated based on the details in the Home > Referrals > Co-sell opportunities > F state and the state of originating Partner Activities Claim and the internal Deal details | Deal Details Solutions deal parameters determined by Microsoft for the Help from Microsoft Collaborate with other partners to co-sell solutions. Learn more relevant engagement. Partner collaboration \$5,000.00 OUTBOUND CO-SELL Estimated deal value If the originating Partner Activities claim is approved, Your company's deal progress 🗟 View history the status of the associated deal will change to "Won". Created Won/lost (Pending) If the originating Partner Activities claim is cancelled, L Qualify | MCEM Listen & Consult expired or final rejected, the status of the associated Mark as qualified deal will change to "Lost". C Develop | MCEM Inspire & Design C Propose | MCEM Empower & Achieve C Negotiate | MCEM Empower & Achieve Customer F Q Insights Customer name DUBAI, United Arab Emirates Location Contacts: No MACC eligibility: Digital and Application Innovation Solution area: Solution play: Migrate Enterprise Apps Details 🖉 Edit F Deal name: Co-sell Deal type: Partner Role: Proof of concept Referral ID: f528cfae-dad6-46ae-a944-f2cd4341925a Location: Partner ID (formerly MPN ID): Jun 7, 2024 Created date: Nov 1, 2024 Estimated close date \$5,000.00 Estimated value USD Currency This referral was automatically created by Partner Center based on a partners incentive claim with the Notes: associated customer Engagement Name: Lost

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Close as error

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Take a tour

Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers Request Co		Consent	Submit POE	Review & Resolution	Referral Creation	Support and Resources
Contacting Partner Incentives Support							Summary and Resour	ce Links	

## Submitting an inquiry to Partner Center Support

- i. Click the **question mark icon** in the navigation bar
- ii. Click Contact Support
- iii. **Problem Summary**: Type brief explanation of issue
- iv. Workspace: Incentives
- v. **Problem Type**: Type key word such as "Engagements" or "Payouts" to filter for all relevant support subtopics and select the most relevant subtopic.
- vi. Click Browse topics or Review Solutions.

See <u>How to contact support for help with</u> <u>incentives - Microsoft Support</u> for more details

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Help + support					
Related documentation:					
MCI engagements overview and eligibility $\square$					
Pay out and tax profiles in Partner Center 🖵					
View your incentive and program details $\square$					
Incentives program eligibility 🗂		Q <sup>1</sup> ☺	? 🚓 🐧		
Customers page for MCI engagements 🖵		<b>₩</b>	: ***		
Incentives enrollment			Start over		
Getting started - incentives 🗹	Help + support		Start over		
CPOR associations overview $\square$	Problem summary *				
Create a customer association $\square$	Customer not eligible				
Incentives customer associations 🗗					
(iv	Workspace *		•	0	
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	Problem type *		Help + support	÷	Start over
	Engagements				
			Problem summary *		
	All Incentives topics		Customer not eligible		
	Engagements > Add customer Questions about how to add a customer	t ) a particular engagement under MCI Eng			
-			Workspace *		
s	Engagements > Claim customer		Incentives	$\sim$	
Contact Support 🛛 📯 View my sup s	Questions about how to claim a custome Engagements.	er for a particular engagement under MCI			
			Problem type *		
s	Engagements > Claim status and s Questions about MCI Engagements claim	submission deadlines n submission deadlines or general guestion	Engagements > Add customer	~	
	earning, claiming, and the payment perio	od for MCI Engagements.	Browse topics		
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Introduction	Navigating Engagements	Add New Customers	Claim Existing Customers	Poquoct ( oncont		Submit POE	<b>Review &amp; Resolution</b>	Referral Creation	Support and Resources
Contacting Partner Incentives Support							Summary and Resource	ce Links	

## Summary and Resource Links

You should now be able to:

- ✓ Access Incentives workspace in Partner Center
- ✓ Navigate MCI Engagements and Customer Claims
- ✓ Add new customers
- Claim and manage customers in Engagements
- Submit **Partner Activities** claims and respond to POE review action prompts
- ✓ Access help and support for Engagements claims

Links:

- <u>Microsoft Commerce Incentives Resources</u>
- Partner Center Incentives Resources
- Learn > Partner Center Docs
- Partner Center
- <u>Microsoft Partner Network</u>
- Partner Center Support

